



# How to Engage Students in Purposeful Writing Using the Interactive Whiteboard

## Presenter: Lola Schaefer

### About the Presenter:

As a classroom teacher for eighteen years, Lola shared the best of children’s literature with her students. She saw the power of language and began writing with her students on a daily basis. Today, Lola provides workshops for students and teachers on the writing process, writers’ workshops, genre and the craft of writing. She believes that, “Authentic writing offers children opportunities for self-expression and purposeful communication.”



In addition to her work in classrooms, Lola writes for teachers and children. She has published twelve professional resources with Scholastic and more than 250 books for children including *Frankie Stein* (Marshall Cavendish) which received the 2008 Children’s Choice Book Award, as well as the HarperCollins I Can Read series about *Mittens* and *An Island Grows* (Charlotte Zolotow honor book) published by Greenwillow Press.

### Description:

The Interactive Whiteboard is a tool that can actively engage students in meaningful writing. Attendees will practice how to offer demonstration and interactive mini-lessons on the elements of craft, as well as teach the art of revision for focus, word choice, and organization. Specific strategies will be shared on how to use the interactive whiteboard to teach mechanics as a writer’s intention.

**Date:** March 10, 2011; 8:30 AM—3:00 PM; **Location:** LaSure’s Banquet Hall, 3125 S Washburn Street, Oshkosh

**Audience:** K-8 classroom teachers, Literacy Coaches, Reading Specialists, Title Teachers, ESL Teachers, and Administrators

**Cost:** Includes continental breakfast, lunch, and materials. CESA 6 Title II-A ESEA School Districts \$145; All other school districts \$195 per person.

**CESA 6 Consortium ESEA Title II-A School Districts:** Berlin, Bowler, Campbellsport, Dodgeand, Erin, Fond du Lac, Freedom, Friess Lake, Green Lake, Hartford #1, Horicon, Hustisford, Kaukauna, Kewaskum, Kimberly, Little Chute, Lomira, Manawa, Marion, Markesan, Mayville, Neenah, Neosho, New London, North Fond du Lac, Oakfield, Omro, Oshkosh, Richfield, Ripon, Rosendale-Brandon, Rubicon, Shiocton, Slinger, Waupun, West Bend, Weyauwega-Fremont, Winneconne.

**Cancellation Policy:** Any workshop registration cancellations must be received 48 hours before the workshop scheduled date, for a refund to be issued. Because attendance at most workshops has to be limited, persons registering for a workshop and not in attendance on the day of the workshop will be charged the full registration fee.

### Lola Schaefer—Teaching Writing Using the Interactive Whiteboard

March 10, 2011  
LaSure’s Banquet Hall, Oshkosh

#### Please check one:

- Check is enclosed, made payable to CESA 6
- Bill my School District, PO # \_\_\_\_\_
- Use my Conference Attendance Fund (CESA 6 employed staff ONLY)
- Credit Card Payment

Participant Name(s) \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Position(s) \_\_\_\_\_ District \_\_\_\_\_

Cardholder Address (include city, state ZIP) \_\_\_\_\_

Phone (Work) \_\_\_\_\_ (Home) \_\_\_\_\_

Credit Card Type (VISA, MasterCard, etc.) \_\_\_\_\_

Would you like to be notified by email of future CESA 6 training sessions?  Yes  No

Email Address \_\_\_\_\_ Special accommodations or dietary needs \_\_\_\_\_

Credit Card Number \_\_\_\_\_

**RETURN TO:** Mary Ann Schwandt, CESA 6, PO Box 2568, Oshkosh, WI 54903-2568  
Fax 920-424-3478; mschwandt@cesa6.k12.wi.us

Expiration Date \_\_\_\_\_ 3 Digit Code on Back of Card \_\_\_\_\_

